

Dear B.A.D. Ride Vendor:

On **Sunday, June 8, 2008**, the American Diabetes Association is proud to present the **10th Annual Southern California "Rip's B.A.D. Ride -Bikers Against Diabetes"**.

With support from vendors like you, Rip's B.A.D. Ride grew significantly in 2007, with nearly 7,500 participants joining in the fight against diabetes. The Post Ride Festivities will be held at **Oak Canyon Park in Orange County** and the Ride will originate from multiple start sites throughout Southern California. This year, with continued media coverage by numerous outlets and Easyriders, Inc., we plan to draw an estimated 8,000 participants.

Diabetes is a deadly disease, affecting over 20.8 million Americans, with one out of three unaware that they have diabetes. In fact, most people are not diagnosed until they have suffered one of diabetes complications – heart disease, stroke, kidney failure, blindness, and amputations. Diabetes is the fourth leading cause of death by disease in the U.S. – more than 187,000 people will die from diabetes and its complications this year. Fortunately, early diagnosis and proper management allows individuals to avoid complications.

We are asking for your support in the fight against diabetes by participating as a vendor of Rip's B.A.D. Ride XI. Vendors are essential to the success of this fundraising event and we are confident that your company will receive significant goodwill and exposure from the B.A.D. Ride as well as contributing to a very worthy cause. Additionally, we are committed to producing a quality event for our exhibitors and sponsors, to ensure your satisfaction.

A vendor agreement is enclosed for your consideration. **Be assured that nearly 80% of every dollar raised will support programs and research to directly help people with diabetes.** We will call you soon to confirm your commitment or please feel free to call Ray Martinez (888) DIABETES x7518 or email rmartinez@diabetes.org with any questions or concerns.

Thank you for your consideration. Over 20.8 million Americans have the life-threatening disease-diabetes. Please join us in the fight!

Sincerely,

Harry Mechanick
Orange County Chair
Southern California Rip's B.A.D. Ride

Santa Ana Office

1570 E. Warner Ave., Suite 207 Santa Ana, CA 92705-5463

Tel: (714) 662-7940 Fax: (714) 662-0247

For Diabetes Information Call 1-800-DIABETES • <http://www.diabetes.org>

The Association gratefully accepts gifts through your will.

Rip's B.A.D. Ride – Biker Against Diabetes
June 8, 2008

American Diabetes Association
Oak Canyon Park, Irvine CA

Vendor Agreement
\$350 EARLY BIRD – BEFORE APRIL 1
\$400 – AFTER APRIL 1

Benefits:

- **Corporate Banner and Exhibitor Booth** - The Supporting Sponsor will receive recognition at the B.A.D. RIDE festival site in Orange County on Sunday, June 8, 2008, with space for corporate banners, and 10 x 10 booth space and other displays appropriate to the sponsor's business.
- **Name Recognition** – The Supporting Sponsor's company name will be listed in event program.
- Invitation to V.I.P. party on Saturday, June 7, 2008.

B.A.D. RIDE VENDOR AGREEMENT

Please Print

Company Name: EXTREME PAIN CLOTHING
Address: 3943 IRVINE BLVD. SUITE 401
City: IRVINE State: CA zip: 92602
Phone: (818) 884-8355 Fax: (818) 884-8699
Email: GLENN@EXTREMEPAINCLOTHING.COM
Authorized Signature: [Signature] Date: 5/19/08
Typed or Printed Name: GLENN DIETZ Title: PRESIDENT

The above named company agrees to participate as a B.A.D. RIDE sponsor at the level indicated below. The American Diabetes Association agrees to provide the benefits described in this document.

SPONSORSHIP LEVEL -

\$350/ \$400 ~~\$250 + MERCH~~ **VENDOR / Supporting Sponsor** Size 10x10

Space is limited. Larger spaces subject to additional charge. Spaces are first come, first served. Vendors not permitted to leave event before 4:00 p.m.

Special Requirements: _____
Please remit the completed agreement and check to:

American Diabetes Association
Attn: B.A.D. RIDE.
1570 E. Warner Ave., Suite 207, Santa Ana, CA 92705
or Fax to (714) 662-0247

For additional information,
Call Ray at 714-662-7940, x7518

**THANK YOU TO OUR
SUPPORTING SPONSORS**



Corbin

*Selman
Chevrolet*

**SCHAPIRO
LEVENTHAL**
The Motorcycle Attorneys™



**MAJESTIC REALTY
FOUNDATION**



**HARLEY-
DAVIDSON**
of GLENDALE



**RENEGADE
WHEELS**

**ENGINE
JOE'S**
CYCLE SERVICE

*Nicholas
CHEVROLET*



*Rocky Roll
Custom Fabricators*

**The
STARTING GATE**



GELSON'S
THE Super MARKET

**TEMPLE CITY
POWER SPORTS**

Antelope Valley Harley-Davidson

WAL*MART

**Sunday, June 8, 2008
11th Annual Southern California**

Rip's
BAD
RIDE XI
BIKERS AGAINST DIABETES

Join us in the fight against diabetes!

**American
Diabetes
Association**
Cure • Care • Commitment™

Easyriders

**Canned Heat
The Fryed Brothers**

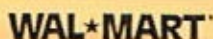
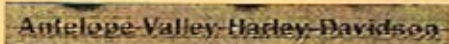
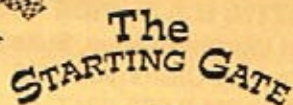
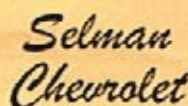
FESTIVAL SITE Oak Canyon Park

REGISTER TODAY!


**888-DIABETES
x7518**

www.ripsbadride.com

**THANK YOU TO OUR
SUPPORTING SPONSORS**



**Sunday, June 8, 2008
11th Annual Southern California**

Rip's
BAD

RIDE XI
BIKERS AGAINST DIABETES

Join us in the fight against diabetes!



**Canned Heat
The Fried Brothers**

FESTIVAL SITE Oak Canyon Park

REGISTER TODAY!

**888-DIABETES
x7518**

www.ripsbadride.com